



City of Hollister Planning Division

339 Fifth Street, Hollister CA (831) 636-4360
planning@hollister.ca.gov

For Department Use Only
Date Received:

TEMPORARY BANNER APPLICATION

Temporary Banners are subject to the following requirements:

- Temporary banners may be erected for a maximum period of 20 days per permit.
- A temporary banner is only permitted in connection with the business located or proposed to be located on the site where the banner will be placed.
- A maximum of four permits may be issued in a calendar year.
- You may apply for more than one permit at a time to increase the total number of days (each period requires a separate application fee).
- The temporary banner must be erected on the wall of the business at the entrance.
- Holiday promotional signs do not require a permit.
- One banner sign is permitted per each public entrance to the building.

PROJECT LOCATION

Project Address	
Assessor Parcel Number	
Name of Business	
General Plan Designation	

PROJECT DESCRIPTION

Sign Text				
Number of Public Entrances to the Building				
Number of Signs				
Location where Banner is Displayed				
Sign Dimensions	Length		Width	
	Height (from grade)		Total Square Footage of Sign	
Display Period	Date Sign is Installed		Date Sign is Removed	
Total Number of Days				
Total Days Banners Have Been Installed This Year				

APPLICANT INFORMATION

Name				
Mailing Address				
City		State		ZIP
Email				Phone

APPLICANT DECLARATION

By signing below, the applicant hereby agrees to defend, indemnify, and hold harmless the City of Hollister, its Council, boards and commissions, officers, employees, volunteers, and agents from any claim, action, or proceeding against the City of Hollister, its Council, boards and commissions, officers, employees, volunteers, and agents, to attack, set aside, void or annul an approval of the application or related decision, including environmental documents, or to challenge a denial of the application or related decisions. The applicant’s duty to defend, indemnify and hold harmless shall be subject to the City promptly notifying the applicant of said claim, action or proceeding and the City’s cooperation in the applicant’s defense of said claims, actions or proceedings. The City of Hollister shall have the right to appear and defend its interests in any action through the City Attorney or outside counsel. The applicant shall not be required to reimburse the City for attorney’s fees incurred by the City Attorney or outside counsel if the City chooses to appeal and defend itself in litigation.

By signing below, I hereby certify that the application I am submitting, including all additional required information, is complete and accurate to the best of my knowledge. I understand that any misstatement or omission of the requested information or of any information subsequently requested may be grounds for rejecting the application, deeming the application incomplete, denying the application, suspending or revoking a permit issued on the basis of these or subsequent representations, or for the seeking of such other and further relief as may seem proper by the City of Hollister.

I further acknowledge that the application fee I have submitted is non-refundable (either partial or full refund) in the event the project is denied, cannot be processed as proposed, has expired, or was withdrawn.

Applicant Signature		Date	
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To be completed by Planning Division Staff Only

Permit Number(s):			
Previous Temporary Banner Periods:	Period #1 - #of Days	Period #2 - #of Days	
	Period #3 - #of Days	Period #4 - #of Days	
Total Number of Days Remaining:			
Removal Date:			
Approved By:			
Date:			